



Spring Competitive Basketball Program

Why the BBA?

BBA

- A brand you can trust. We are all about fundamentals, and—thanks to the influence of our director of training, Coach Walter Carvalho—we train at an international level. We aren't an AAU club; we're a professional basketball training organization.
- High level of competition; ALL LOCAL. "Travel ball" is not worth the investment. Our price, \$750, covers everything—and, if necessary, we'll work w/you on payments. No hidden costs. Our biggest investment: paying coaches who are also instructors.
- No more than 10 players per team. Your child will play. How can a kid learn to play if they don't?

Other Local Programs

- Inconsistent coaching/training at best. You rarely know what you'll get. A "club" or an "AAU program" means what? Not much. AAU in its purest form has practically ruined basketball in the U.S. because the players are not being taught the fundamentals.
- Competition is inconsistent. Your child may be on a team that gets beat 70-20, or they may be on an elite team and never get to play. Here's the biggest catch: The hidden costs of TRAVEL BALL: Gas, depreciation on your vehicle, hotels and meals. I know of parents who've spent \$2000-3000 in one season on this.
- No consistency on playing time. No guarantees.

The Basics

- Grades 5-9. Tryouts in February.
- Tuesday/Thursday practices in March thru May. (On some of those nights we'll play official games.)
- 4 local tournaments in March thru May.
- Intense fundamental development: Individual and team skills.

"Don't measure yourself by what you've accomplished, but what you should have accomplished with your ability."

~ John Wooden

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